

Folding Bicycle Rental Service RFP

Pre-Submittal Meeting

April 24, 2017

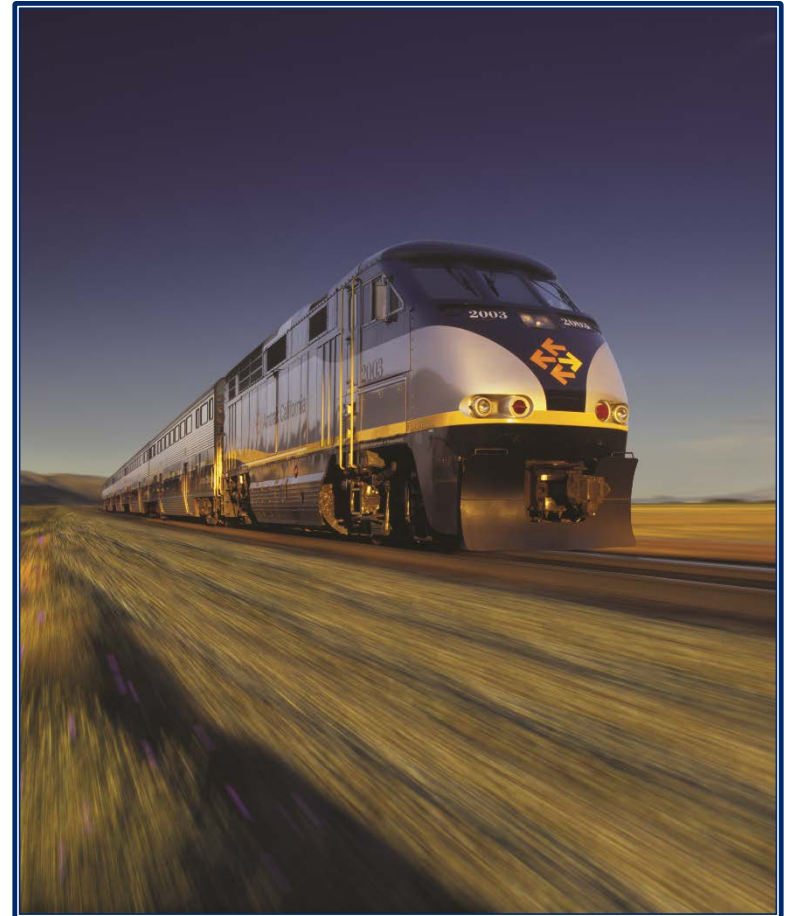
Capitol Corridor Joint Powers Authority (CCJPA)



Agenda



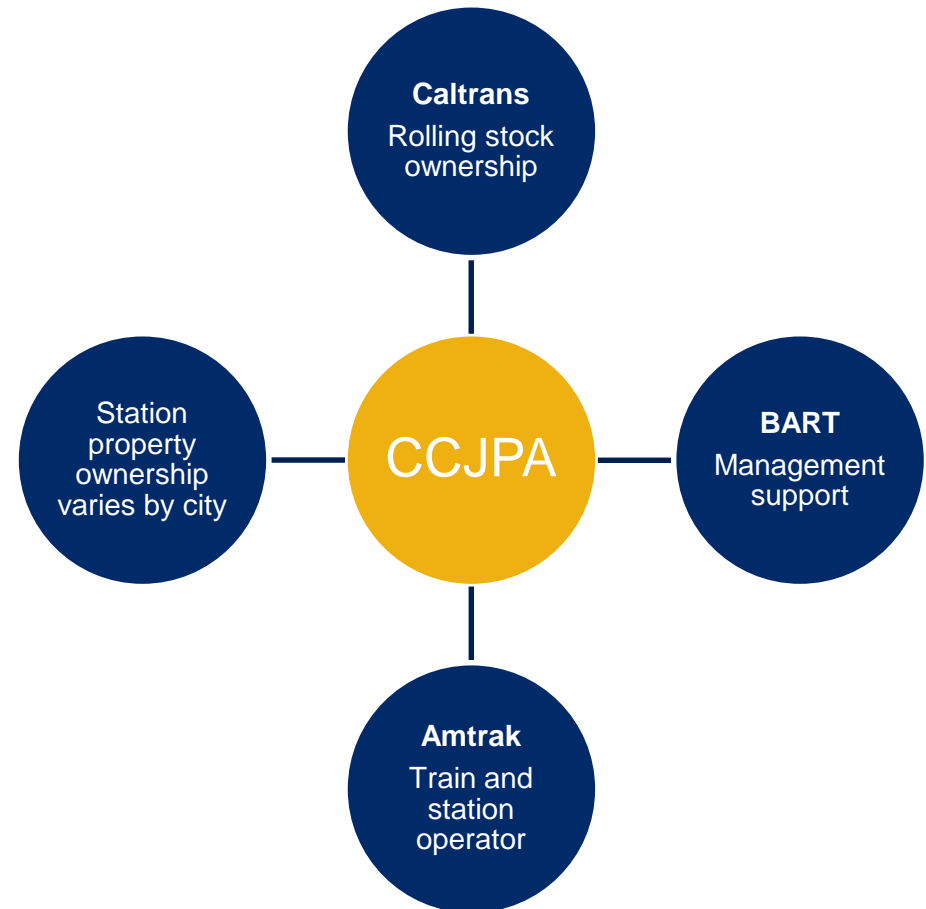
- About the CCJPA
- Details of the Folding Bicycle Rental Service
- Key Dates and Processes
- Evaluation Criteria
- Q&A



About CCJPA



- Management of the Capitol Corridor intercity passenger rail service
- Governed by a Board of Directors comprised of elected officials from 6 member agencies
- Funding support from the State



CCJPA Vision for Station Folding Bicycle Rental Service



- As a part of the Bicycle Access Plan, CCJPA intends to implement a folding bicycle rental service across select Capitol Corridor stations where bicycle use and demand is high.
- Key aspects of desired folding bicycle rental service:
 - Compact, high-quality folding bicycles that provide superior riding experience
 - Secure, tamper-resistant, rental locker units with a user-friendly electronic rental interface
 - Integrative operations plan that is responsive to CCJPA and vendor-established rental policies, as they are identified in the future
 - 24/7 customer service that is supported by effective user education from beginning to end of rental periods
 - Well-maintained folding bicycles and rental locker units that maximizes service year expectancy of folding bikes and locker units

Folding Bicycle Rental Service RFP



- Soliciting proposals for the full package of equipment and services as related to a folding bicycle rental service
 - Folding bicycles and rental locker units
 - Operations and customer service, including user education
 - Joint marketing with CCJPA
 - Provide customer usage data
 - Maintenance
- CCJPA intends to purchase enough folding bicycles and rental locker units for an initial launch at 3 stations: Sacramento, Davis, Oakland Jack London

Key Dates and Processes



**Proposal
Submission**
June 9

**Notification
for Oral
Interviews**
June 23

**Oral
Interviews and
Selection**
June 28 and 30

All questions and answers about the RFP at this meeting and received over email will be recorded and made available online in a frequently-updated document.

<http://www.capitolcorridor.org/whats-new/folding-bike-rental-rfp/>

Evaluation Criteria



Rental Program Description

75%

Thoroughness of program description that fulfills folding bicycle rental service requires described in Attachment A.

Integration of the five components of the folding bicycle rental service program: folding bicycles, rental locker units, operating plan, customer service strategy, and maintenance and service plan

Proposer Experience

5%

Demonstrated history, with inclusion of insights/lessons learned, of successful bicycle-related rental and/or secure parking area program implementation and operations.

Program Costs

20%

Cost to CCJPA and to users to provide and operate the equipment, launch, operations, marketing and customer service for the folding bicycle rental service.



Q & A